

**Minutes of April 22, 2010  
BRSC Regular Meeting**

**Board Members Present:**

Jim Colby, Sheryl Putnam, Rich Colbert, Jenny Grunke, Mike Frelleson, Mike Kirby, Vivian Klein, Jerry Adams

**Board Members Absent:**

Sharon Pointer, Dave Northness, Jonathan Bloomer

**Members in Attendance:**

None

**Staff Present:**

Bill McGrath

**Call to Order:**

President Colby called the meeting to order at 6:03 pm.

**March 2010 Minutes**

The March 2010 minutes were previously approved electronically. No action required.

**March 2010 Membership Status Report**

Bill presented the March 2010 membership report.

Full dues paying members:	509
Total tennis members:	530
Total fitness members:	40

Bill also presented a graph that represents membership from April 2009 – March 2010.

Bill updated the Board that 14 new members have joined the BRSC thus far in April 2010. The increase may be somewhat attributed to the adult league BRSC home court requirement that 100% of BRSC teams be BRSC members.

**Manager's Report**

Bill is reviewing the partnership that currently exists between the Tennis Industry Association and the Merchant Industry Association to determine if there are opportunities for BRSC to reduce merchant (credit card) fees. Bill will report to the Board on the results of the research next month.

Bill reported that he is preparing for Family Magazine's open house for children/parents. The open house event highlights summer activities in the area. A flyer has been prepared. Bill reported that he has added BRSC to a sports club coupon book that will increase the visibility of the Club.

Bill reported that Ryan will be marketing the pool beginning next week. Bill has implemented a pool pass that can be used by guests staying at participating hotels. The idea of extending this type of pass for tennis was also discussed.

Bill reported that 22 teams requested and received BRSC as their home court for adult league.

Bill reported that a second flex league is currently underway. Approximately 50 people are participating.

A Sunday Senior League is also currently being organized.

Bill reported that the Tournament Committee held a second meeting and has implemented a tournament sponsor program. This program allows sponsorship of various tournaments at differing levels with varying degrees of signage. Those levels include:

Gold Sponsor - \$1000  
Silver Sponsor – \$500  
Bronze Sponsor –\$ 250

There was some general discussion regarding BRSC Board of Directors approval of memberships and stock sales.

Bill reported that the University of Idaho's women's tennis team held a clinic and fundraiser on April 17, 2010. It is anticipated that this will become an annual event.

Bill reported that the tennis clinics with Mats Wilander were successful and were enjoyed by the membership. Mats was presented with an honorary BRSC membership.

Bill read a thank you note from Boise State University tennis coach Greg Patton thanking the BRSC for the Spring tennis clinics.

The BRSC Membership Directory is at the printer. Bill anticipates having a proof by next week to review.

### **Facilities Committee**

Sharon Pointer was not present to provide a facilities committee report.

Bill presented the facilities report and presented a proposed list of capital improvements to the Board.

Bill reported on facilities projects currently underway, including installation of a new filtration system for the pool. The locker rooms in the pool house have been repainted and new showers have been installed.

Bill reported that the fences on courts #2 and #3 will be adjusted so that the fence can be walked through.

Bill reported that two permanent benches for spectators will be installed on the back courts.

Bill stated that telephone replacement has been put on hold, as the phones are working adequately at this time.

The Facilities Committee with assistance from Rich Colbert will acquire and install an improved router to assure more efficient wireless Internet connection in the BRSC common areas.

### **Finance Committee**

Mike Frelleson presented the March 2010 financial statements. Mike F. explained that any item that is out of the ordinary is thoroughly analyzed and discussed throughout the course of the month and during the monthly Finance Committee Meetings. Most variances are easily explained.

A food inventory has been completed and reported.

Vivian made a motion to accept the March 2010 financial statements. Rich Colbert seconded the motion. The motion carried.

### **Marketing Committee**

Sheryl Putnam reported that no further marketing activities aside from those discussed in the Manager's Report had occurred during the month of March 2010.

The next joint communications/marketing committee meeting is scheduled for May 10, 2010.

### **Communications Committee**

Jerry Adams reported that the Communications Committee met on April 12, 2010. As previously reported, the initial focus of the committee has been identified as internal communications. Jerry is pleased that the BRSC Membership Directory is currently at the printer and a proof is anticipated next week.

450 e-mails have been generated as a result of the updated directory. These emails will be added to the database for news/information distribution.

Jerry requested that in preparation for the joint Marketing/Communications meeting that details regarding the electronic reader board be researched by Bill and the staff so that the committees can provide a recommendation on the reader board.

Wendy Nielsen with the Idaho Tennis Association will be attending the joint meeting to discuss the IdTA's web site.

### **Employee Handbook Committee**

Rich Colbert provided update on the handbook. The revised handbook is complete and will be forwarded to legal counsel for review.

### **Old Business**

None

### **New Business**

There was discussion regarding showing appreciation for past President Mark Phillips for his efforts while he was on the Board. It was acknowledged that Mark had gone above and beyond during his tenure, providing leadership during the period of time the BRSC was without a General Manager. Vivian made motion to offer letter of appreciation along with gift certificate to Chandlers out of Board expense not to exceed \$150. Jim Colby seconded. The motion carried.

### **Personnel Committee**

Vivian made a motion to go into executive session at 7:11. Rich seconded. The motion carried.

Mike Kirby made a motion to come out of executive session at 7:25. Rich seconded. The motion carried.

There being no further business before the Board, Mike K. made a motion to adjourn the meeting at 7:26 p.m. Seconded by Rich. The motion carried.

Submitted by Sheryl Putnam, Secretary.