

BOISE RACQUET & SWIM CLUB BOARD OF DIRECTORS
MINUTES OF MEETING, JUNE 17, 2010, 6:00 P.M.

Present: Jim Colby, Rich Colbert, Mike Frelleson, Vivian Klein, Jonathan Bloomer, Sharon Pointer, Mike Kirby, Jerry Adams
Absent and excused: Jennie Grunke, Sheryl Putnam, and Dave Northness.

President Jim Colby called the meeting to order at 6:02 p.m.

Minutes of the May, 2010 meeting were approved electronically.

MEMBERSHIP REPORT: Maryann presented the May 2010 membership status report. A year to date total reveals we have 46 new members compared to 18 in 2009 YTD. However, there have been a total of 32 cancelled memberships YTD. Reasons for cancellations are varied and do not indicate a trend. There are 33 currently on inactive status, primarily due to injuries. Total full dues paying members are 521, compared to 484 in May of last year.

MANAGER'S REPORT: Bill McGrath complimented Maryann for her work in preparing the monthly membership report and graphs. She was also recognized for the work she does creating an events calendar for the front easel, posters on doors and improvements on the website.

Bill reported on club activities: The Compass Draw had good participation and netted \$500. The Idaho Open netted \$2200+ with 215 players. Last year the club netted \$2700+ with 203 players. The difference in profit is attributed to the fact that the tournament committee recommended more value in the trophies and winners in each event received their entry fee. Beer and snack bar revenue totaled \$4590. Club championships were well attended with 188 participants this year compared to 156 last year.

Bill explained the negative impact weather has had on pool membership resulting in lower revenues. With good weather this is expected to turn around.

A very nice letter of thanks was received from the Idaho High School Activities Association for our hosting the 5A High School State Championships at the club. It is viewed that this exposure is good for marketing the club.

Bill is dropping the Boise Metro Chamber of Commerce membership as we were not able to take advantage of the benefits available.

Bill has prepared an appeal of our property tax assessment, which was increased significantly this year. After consulting with a commercial appraiser it was felt worth a try and hopefully, may result in getting our tax reduced.

Bill announced plans for a Baker City Grass Court “mixer” open to club members on August 7 and 8. Details will be announced in the club house and newsflash. This is limited to 32 players.

FACILITIES: Sharon Pointer distributed a list of items brought to her committee’s attention during a walk-through on May 27 and June 16. Most of the needed maintenance is being addressed and some will have to wait due to budget constraints. Sharon invites board members to contact her with any concerns and appreciates anyone joining with her on these walk-throughs. Resurfacing of courts 6 and 7 outdoors is scheduled this year. There will be written specifications and three bids sought to do the work.

FINANCE: Mike Frelleson presented the May financials. Adjustments for discrepancies noted on the April financials were made in May resulting in a \$5K loss for the month. Year to date, there was a \$42K profit which exceeded the prior year. Cash balances increased approximately \$22K in May and \$120K for the year. The finance committee with board agreement requested management to prepare a quarterly forecast in order to have an ongoing assessment of our financial health and make adjustments as needed. **(The May financials were approved via e-mail subsequent to the meeting.)**

MARKETING/COMMUNICATIONS: Jerry Adams reported the two committees met jointly. Maryann gave a status report on the directory. 2000 copies are printed and will be distributed at the front desk with 1 copy free per single member and 2 copies per family member. Additional copies may be purchased for \$1 each. The next directory will be available in May or June 2011 with plans to sell more advertising. It is expected that the directory will be cost-neutral.

Jerry reported we have a newsflash prototype and urged everyone to check out the website as many significant changes/improvements have been accomplished. Information on upcoming blocks will be posted soon. The contract for the electronic reader board in snack bar will not be renewed. An electronic monitor in the snack bar area will be in-house with club-specific news items displayed.

The club now has 427 email addresses on file and this medium will be utilized more in the future.

EMPLOYEE MANUAL: Rich Colbert reported that we made many changes on the advice of legal counsel and it is ready to be printed and distributed. Jerry volunteered to proofread. **Mike Frelleson moved that after final revisions, the employee manual be adopted, seconded by Sharon. Motion carried.**

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Motion by Rich Colbert that the regular meeting of the board in July be cancelled. Seconded by Jonathan Bloomer. Motion carried.

There being no further business the meeting was adjourned.

Respectfully submitted,

s/

Vivian Klein, acting secretary