

Minutes of March 26, 2009 BRSC Regular Monthly Board Meeting

Board Members Present:

Mark Phillips, Jim Colby, Vivian Klein, Sheryl Putnam, Jenny Grunke, Ed Henderson, Rich Colbert, Mike Frelleson

Board Members Absent:

Sharon Pointer, Dave Northness

Members in Attendance:

None

Staff Present:

Bill McGrath, Debbie Schlund, MaryAnn Moorhead

Call to Order:

The meeting was called to order at 6:00 pm by President Mark Phillips.

Approval of February 2009 meeting minutes:

The February 2009 meeting minutes were reviewed. Rich Colbert made a motion that the minutes be approved. Jim Colby seconded. The motion carried.

Membership Report

MaryAnn provided an updated Membership Status Report for February 2009. MaryAnn reported that there are 58 inactive memberships currently. There was discussion around why memberships are inactive and many thought that the economy is partly to blame. There was discussion regarding the dues that are charged to inactive members. There are 514 total active tennis memberships.

Discussion regarding those members who are in arrears in their membership dues and if the Board needs to discuss those members, by name, during the Board meetings. Mike Frelleson made a motion that those members whose dues are in arrears remain anonymous to the Board during monthly meetings, Ed Henderson seconded the motion. The General Manager will address outstanding membership dues directly with those members who are delinquent. Those members wishing to do business with the BRSC who are delinquent in their membership dues will be discussed and identified by the full Board due to the fact that members must be in good standing in order to do business with the BRSC.

Ed Henderson announced that he will be resigning from the BRSC Board due to economic conditions and will submit his resignation in writing to President Phillips. .

Manager's Report

Bill McGrath provided an update on some changes occurring at the BRSC. The display board across from the fitness room has been activated and track lighting has been added to highlight pictures of new members and recent events. The wall across from the front desk has been painted green in order to highlight the area that will soon be a picture display area. A New Programs board has been placed next to the Board member pictures to show upcoming events for adults and juniors.

Bill has completed 2009 event programming. He has met with the head pros and has prepared expectations for the teaching staff that will be shared next week.

A 2009 draft budget has been prepared and reviewed by President Phillips. Discussions are underway with Active.com to provide a solution for block fee collection on-line.

Bill is working on a marketing plan and has met with the Marketing Committee.

A new website has been purchased allowing for online court reservations and the inclusion of pictures and links to other websites.

Bill has reviewed the safety issue posed by employees and members lifting beer kegs from the cooler. Miller High Life will be eliminated to make room for an additional back-up keg, eliminating the need to use the cooler.

Bids are currently being collected for a security alarm for the building.

Committee Reports

Facilities Committee:

The list of proposed projects for 2009 was reviewed. The Board discussed adding new weight room equipment to the project list. Bill will review the project list with the facilities committee and will discuss the possibility of adding weight room equipment. Replacing the equipment would cost approximately \$21,000. The facilities account currently totals \$57,117.47. The ladies locker room remodel was discussed. The locker room remodel was over-budget due to various unexpected change orders. For future projects, Bill will be involved in reviewing and approving all change orders.

Rich Colbert left at 6:45 pm

Finance Committee:

Jim Colby presented the finance report. Depreciation will be increased with the addition of the new building. Jim reported that a US Bank CD in the amount of \$50,000 has matured. There was discussion around using the CD to pay down the mortgage as well as using the money for facilities maintenance/improvement. The possibility of using the CD to pay down the mortgage was favorably discussed, provided US Bank would re-amortize the loan.

Vivian made a motion to use the \$50,000 CD to pay down the mortgage debt provided that US Bank will re-amortize the mortgage loan. Mike Frelleson seconded. The motion carried. Ed Henderson abstained.

Sheryl made a motion to accept the financial reports for February 2009. Mike Frelleson seconded. The motion carried.

The proposed budget for 2009 will be submitted to the Board for their review by the April 2009 Board Meeting.

Mark Phillips left the meeting at 7:00 p.m. and turned the meeting over to Vivian Klein. MaryAnn Moorhead left at 7:00 p.m.

Marketing Committee:

Sheryl Putnam and Bill McGrath reported that the new web site has been purchased and is under development. The web site will enhance the club's ability to reach new members and improve communication with existing members. Sheryl reported that the marketing committee met with Bill McGrath on Wednesday to discuss marketing efforts including utilizing new electronic media and social networking sites, such as Facebook.

Bill will be drafting a media budget. He will be connecting with the Chamber of Commerce to discuss their after hours functions and how BRSC can participate. Bill has met with the Boise School District and will be reaching out to those students participating in tennis activities at school to promote BRSC.

Bill reported that he is in the early development phase of Boise Tennis Fest. BRSC will reach out to the other tennis professionals in the Boise area to establish inter-club play with adults and juniors. Bill will be in contact with BSU coach Greg Patton to discuss partnerships and the development of the program. The event will be held at the BRSC and will positively promote tennis and the club in the community.

Bill is in the process of creating additional "value added" items such as developing a BRSC campus map that will be handed out to customers and existing members as well as developing weekly events outside of blocks such as Ladies Night.

19 100% BRSC teams have made application for BRSC as their home court for Summer League Season. The club has a 20 home court team capacity.

Personnel Committee:

Personnel issues are being handled by legal counsel.

Communications:

Ed Henderson and Bill McGrath reported that the web site has already been discussed and should improve communications for existing and new members.

Old Board Business

Debbie provided the Board with the current policy regarding internal controls.

The additional mortgage payment using the CD was discussed in the Finance Committee Report (see above)

New Business

All items under new business have been discussed under committee reports above.

There was discussion regarding reducing the meetings from monthly to semi-monthly and/or quarterly. The next regular board meeting date was established and scheduled for April 16, 2009. The meeting agenda will be distributed to the Board prior to the April meeting.

Mike Frelleson made a motion to adjourn the meeting. Jenny Grunke seconded the motion. The motion carried. The meeting adjourned at 7:26.

Submitted by Sheryl Putnam, Secretary.